

# SSSCC January Club Meeting

## January 11, 2010

Meeting called to order by Vickie at 6:15pm with 27 members present.

### **Old Business:**

Mark Rieb has returned to the area and will step back into the position of VP of Operations. He will be following up with filling chief positions and holding a chief's meeting before the first season event. Anyone who is interested please consider volunteering, the club needs willing workers to hold high quality events.

Funds in the amount of \$1500 have been allocated to the trailer fund. Lynn will begin the first phase of upgrade. The first step will be the purchase of a sliding glass patio door and aluminum for framing of the ramp doors. Once that is complete windows can go in. Flooring has been chosen as well. When Lynn has used the \$1500 he will ask for more money to be allocated and the club will respond with an appropriate amount. Funds are being tracked by Jodee.

Treasurer's Report – Jodee Penner was not able to be present due to recent surgery. She sends reports showing the checkbook balance at \$9200. Annual insurance and Axware payments have been made. It is that time of year to renew your Membership on the ORM. Need to log into OMR and update garages to reflect current cars and classes.

### **Upcoming Events**

Season event schedule has been finalized. There will be 14 season points events this year. See schedule below. The Thank You Event will be a fun race that will be determined at a later date. The Banquet has been scheduled for November so season will be finished prior to the holidays.

### **PR**

We need to enhance the clubs public exposure this year in hopes of bringing up event numbers. The club will be focusing on some PR events and things we can do to increase visibility and brand recognition. One area that we have identified as a possibility is attending some local parades. We can also begin having lot gatherings again at locations such as CBC, Hastings, Etc. Steve suggested we contact the Nissan dealer (Manny Sanchez) and talk about holding a promo event with them. He would clear out his cars along the highway and line our cars up in view of the traffic. Our cars draw people onto their lot and we get our name and agenda in front of other car enthusiasts.

We will be doing a lot of PR at Cool Desert Nights in June to promote the club. We will man a booth at the event and enter the parade as well. We will be promoting the club and highlighting a race event the next day. Hopefully there will be interest generated and the curious will attend the event on Sunday.

Lynn could talk to Dust Devils again and see if there is any possibility of getting on that site again. The officers decided holding an event in Yakima was not cost effective this year as we are trying to outfit the trailer and it is too labor intensive.

### **Rule Changes**

The club is adopting three new classing rules for the 2010 season. The first is adding a new Street Tire Roadster (STR) class to NS2. This is a trial class so will not be a trophy class until it is official. The second change will be adding a Street Mod 4WD (SMF) class to NS5. The last one is adding a Non-stock Street Tire (NST) class.

### **Miscellaneous:**

Rex brought up the idea of putting a sign up at the street to announce our events. He and John Jobin will work on this idea.

Meeting adjourned at 7:30.

## **2010 SSSCC Event Schedule**

March 13	Winter Heat
March 14	Winter Heat
April 24	Season Points Event #1
April 25	Season Points Event #2
May 30	Season Points Event #3
May 31	Season Points Event #4
June 19	Season Points Event #5, #6
June 20	Season Points Event #7, #8 (Half Day Tests)
June 24-26	Cool Desert Nights PR
June 27	Cool Desert Nights Race Event
July 24	Season Points Event #9
July 25	Season Points Event #10
August 28	Season Points Event #11
August 29	Season Points Event #12
September 25	Season Points Event #13
September 26	Season Points Event #14
October 9	Thank You Event TBA
October 10	Thank You Event TBA
November 13	Banquet